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This growing focus is driving US issuers to take a more formal approach to environmental strategies, setting ambitious science-based targets to demonstrate the legitimacy of their businesses' green credentials.




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#NetZero and #Sustainability commitments are being driven by increased investor demands and expectations. This evolution is, in part, a consequence of more advanced regulations and standards across other markets.

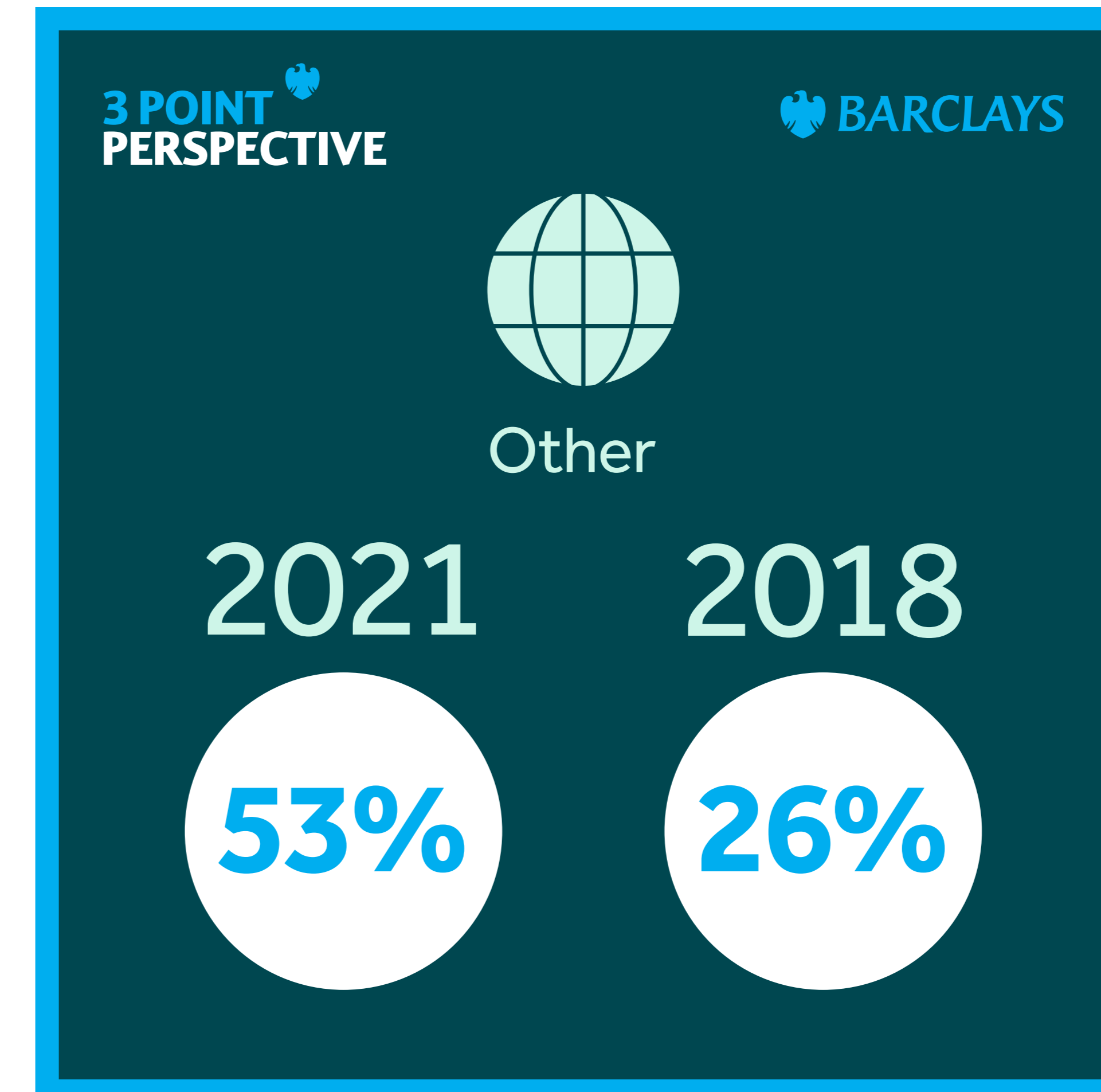
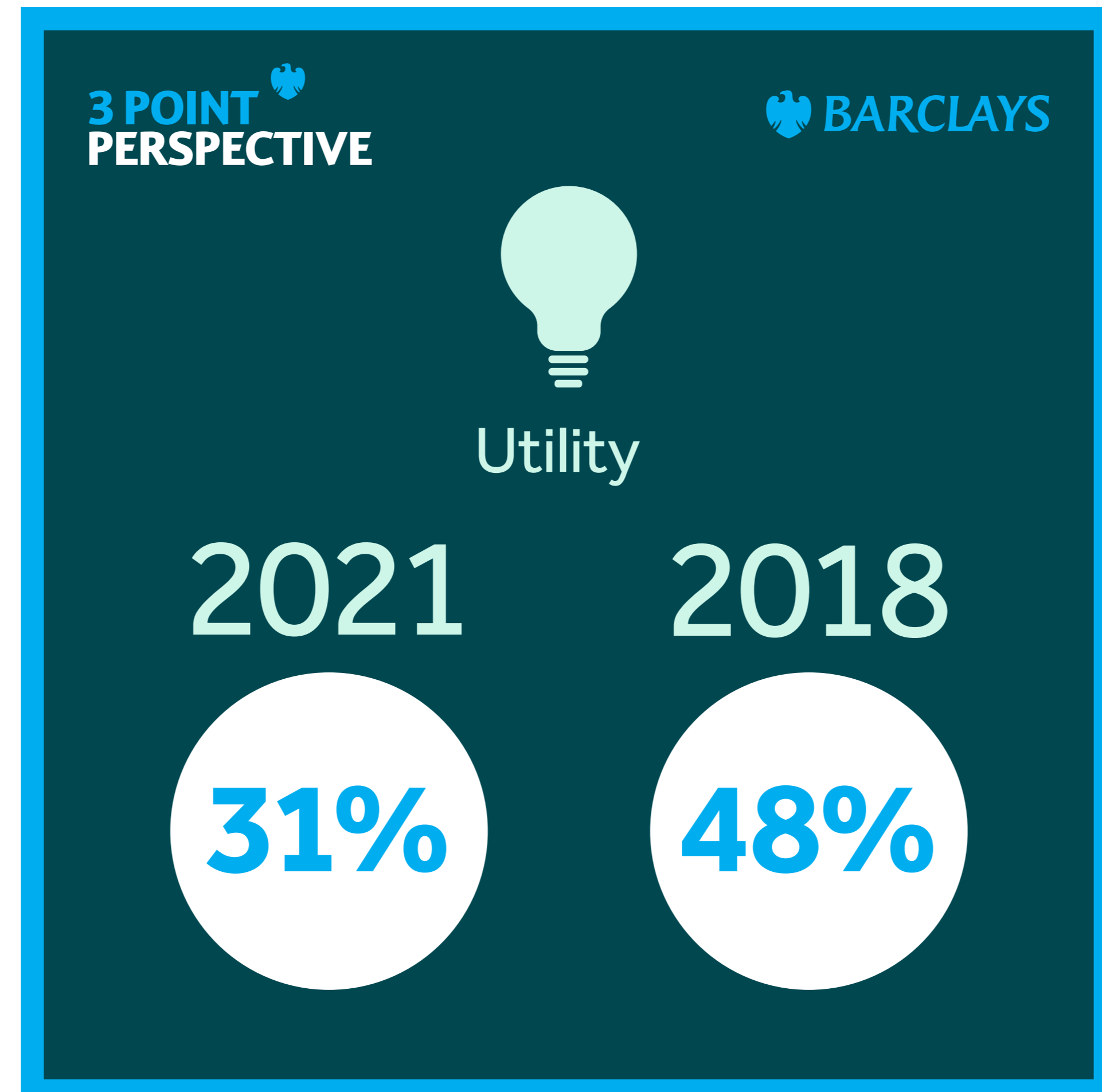
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The formalization of ESG strategy and targets is mounting

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Real Estate

2021

16%

2018

26%

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Utility

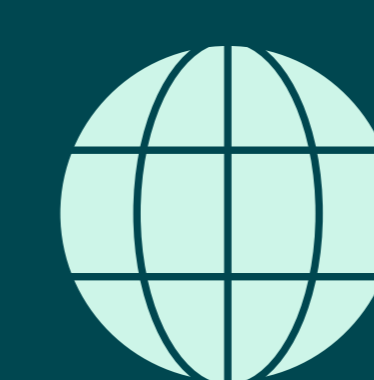
2021

31%

2018

48%

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Other

2021



53%

2018


26%

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ESG issuance in the US market has been playing catch up with Europe. But in his latest 3 Point Perspective on US ESG issuance trends, Head of Sustainable Capital Markets in the Americas, Greg Cass talks to us about how ESG issuance in the world’s largest market is poised for rapid expansion.



Greg Cass
Head of Sustainable Capital Markets in the Americas

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ESG issuance in the US market has been playing catch up with Europe. But with the current corporate and government focus, and financial product innovation to match investor demand, this looks set to change.

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Greg Cass

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