# Make the most of your home life



Make yourself at home with Tesco's new home range

#### Get in on the fun

Want to try and share experiences, services and products like this? Become an Orchard member. Why join the Orchard at Tesco >

Create a free account











## Learn more about Make the most of your home life

There's no place like home – it's the little corner of our world where we can truly be ourselves. Every photo, furnishing and choice of colour says as much about our personality as the clothes we wear. That's why we've launched a new home range to help you really get the most out of your home life.



Ms A. Personalised 1 Any Street Anytown Any 123 Any Country

## "Give your decor a new lease of life with our fantastic new home range"

Dear Orchard Member,

Home is where the heart is, a retreat from the outside world and the one place where we can be ourselves. It's important that our homes reflect our personalities, making them inviting and looking and feeling just right for you. Here at Tesco we're just as passionate about creating attractive, functional and affordable homeware as you are about turning your home into your own personal haven. Which is just as well, because we have a whole new range spanning five distinct themes to update your home without breaking the bank.



#### **Get a little extra**

As a member of the Orchard, your coupons entitle you to £5 off any of our homeware products. So regardless of whether you're looking to add a few new pieces to your decor or you're having a complete home makeover, you'll be able to make a welcome new addition with a little help from us. From beach chic to Moroccan magic, there's something in the new Tesco home range to suit your style of decor.



#### **Share your thoughts**

The Orchard is fuelled by your insightful feedback, so be as honest with us as possible about the products you try - we'd really love to hear what you think about our brand new home range. Why not get talking online through Facebook and Twitter, in person with family and friends or directly to us via the Orchard Programme Homepage. We can't wait to hear from you.



### Keep it up

How's this for a deal? The more you get out there and talk honestly about the new Tesco home range, the more invitations you'll receive from the Orchard at Tesco in future. To help you get the conversation started about our homeware, head to your Activities Checklist on the Programme Homepage and you'll find a host of different ways to share your thoughts.

So head down to your local Tesco or shop online at Tesco.com and pick out some contemporary pieces to brighten up your home and then get back to us and let us know how it all went. Easy!

Enjoy, this one's on us,

#### The Orchard Team











Valid until XX.XX.14

when you spend £25 on

homeware in your local

Superstore or Extra



Handpicked for a frie

A Sample

At the online checkout enter: XXXXXXXX



Valid until XX.XX.14





Valid until XX.XX.14



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when you spend £25 on homeware in your local Superstore or Extra



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> **Share our** stunning new home range with friends and family then share your thoughts at tesco.com/orchard









# Make the most of your home life with the new Tesco home range.

Home is much more than just a house. Home is our own little corner of the world, the one place where we can be ourselves. Our homes say so much about our personality, and that's why we've come up with a new home range to help you create an inviting living space that looks and feels exactly right for you.

#### A home revamp that won't break the bank...

Our new collection of homeware features some stylish new themes to fit every room in the house, providing an opportunity to update your home with quality pieces that will freshen up your bathrooms, bedrooms, dining rooms and lounges with a premium touch without leaving you with empty pockets.

#### Check it out in-store and online too...

The new home range is available online as well as in-store, but to get a real sense of how you can bring your home to life indoors and out, or to find inspiration to create a whimsical, relaxed look, why not head down to your local Tesco store to see it up close? There you'll be able to see and feel the quality for yourself, while picking up some handy tips for room ideas too.

#### A helping hand with style tips from Tesco...

The new Tesco Home Book features a wide array of new trend ideas and stylish tips, while the online version and revamped website also features how to guides and video guides to help you along the way. With five distinct themes - from beach chic to Moroccan magic, it's the ultimate choice for creating a great new look. Whether classic and simple is your cup of tea or you're going for a more dazzling or luxurious look, you can experiment by mixing up different colours and textures to a create an inviting setting.

Just head over to the Programme Homepage to find out how to achieve a contemporary, premium look for a remarkably affordable price.



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