

Sainsbury's
live well for less

Groceries

Great Prices

Recipes

My Account

Count up to Christmas with us



September:
Let's get
started

Hello <Name>,

We recently popped something
build an even better

Hello <Name>,

We recently popped something in the post, telling you how we're here to help you build an even bigger pot of Nectar points to put towards this year's Christmas shop.

So if you haven't already, add the Nectar points coupon we sent you to your tally. Plus, for a further **200 points**, use the buttons below to give yourself an overall Christmas points target to aim for.

Oh, and keep an eye out for more things coming your way, as we'll be helping you save all the way into December.

Choose your target for **200 Nectar points**

Not sure? Last time, you redeemed **£6.00** worth of Nectar points at Christmas.

- | | | | |
|---------------------------|----------------------------|----------------------------|-----------------------------|
| £5
1,000 points | £10
2,000 points | £15
3,000 points | £20+
4,000 points |
|---------------------------|----------------------------|----------------------------|-----------------------------|

The Sainsbury's Team

Check us out on



Sainsbury's

I'm counting up

to at least

£5

off my Christmas shop

Step 2 Use the slider to set your target. Not sure? Try beating what you redeemed last year – but don't make it too tough.



Set my target



Forget the countdown, it's all about the count up

Hello James

While everyone counts down to Christmas, we'd like to help you start counting up. From now to December let's work together to build up your Nectar points in time for you to put them towards your Christmas shopping. Just swipe your Nectar card every time you shop and we'll do our bit by giving you extra points and tips. You can even set yourself a Nectar points target, and we'll help you aim for it.

Get off to a great start by:

- 1 Setting your points target at sainsburys.co.uk/countup by **10 September** to earn yourself **250 Nectar points**
- 2 Using your first coupon inside
- 3 Checking out page number 3 to discover even more ways to earn

Terms and conditions: Set your points target between 00:00 on Friday 1 September and 23:59 on Sunday 10 September 2017. Offer available to original recipient only and is not transferable. One reward per customer. Nectar points will be allocated to qualifying customer accounts within 28 days. You are already subscribed to receive marketing offers from Sainsbury's. If you unsubscribe we will be unable to send you future offers.

2 Get your balance going

Scan this coupon on your next shop and get bonus Nectar points. Let the count up commence...

Just for you with your Nectar card
XXXX XXXX XXXX XXXX XXXX

Use in store once between
01/09/17 and 31/09/17

3000 bonus Nectar points on us
worth £15

Just scan your Nectar card, and this coupon, when you next shop and spend £1 or more

Spend excludes spirits and liquors, fuel and other excluded items, see overleaf

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Terms and conditions: Collect 1 Nectar point per £1 on qualifying spend at Sainsbury's supermarkets and at sainsburys.co.uk in the UK. Collect 1 point per litre of fuel purchased at Sainsbury's petrol stations. Collect points on selected financial products once you're registered to do so with Sainsbury's Bank. Nectar points are not available on the following limited range of Sainsbury's goods and services: savings, stamps, car park tickets, vending machines, call-back, postage stamps, gift vouchers, baby milk products, lottery tickets, tobacco, food, proprietary medicines, sports and liquor, mobile phone cards and mobile phone vouchers. Points are also not available in Sainsbury's concessions or franchises. You cannot earn Nectar points on over the counter medicines or any other products sold by Leighton Pharmacy or at Sainsbury's Local in partnership with Sun-Genesys. You cannot earn Nectar points on Argos products. Points cannot be earned on any element of a transaction which is used for buy now pay later. See nectar.com/sainsburys for more details. Minimum spend to collect points - £1. Minimum redemption value - £250. Nectar partners occasionally change. See nectar.com for the latest partners. To view the Sainsbury's privacy policy, please visit www.sainsburys.co.uk/Privacy. Privacy policy updated 21 May 2017. To view the Nectar privacy policy, please visit www.nectar.com/sainsburys/privacy and legal privacy policy. If you would like to update your details or marketing preferences please notify Nectar by visiting nectar.com or calling 0844 611 061. Calls are charged at your standard geographic rate from landlines. Calls from mobiles and other networks may vary, please check with your service provider.

3 Try these easy ways to earn even more

Use a Sainsbury's Bank credit card

Every beep goes towards a little treat with our credit card. Earn points with every shop. Apply now at sainsburysbank.co.uk/countingup - 18.9% APR representative variable.

Download the Nectar app

Download the Nectar app to build your points balance with exclusive offers from Sainsbury's. People who use the app earn on average 2x more points than those who don't.

Get dressed up with Tu

Collect Nectar points on everything in the Tu collection.

*App and non-app user data taken from 25/07/2016 to 22/07/2016

Terms and conditions: Sainsbury's Bank plc, Registered Office, 10 Heddon, London EC2H 2HT (Incorporated in England and Wales, No. 3079702) is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority (Register No. 540614). Sainsbury's Supermarkets Ltd is an appointed representative of Sainsbury's Bank plc.

Keep
counting
up



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Great Prices

My Account



Keep
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and...



November
Get those
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Your
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